

IHM TIMES



LOCATION: KUFRI, SHIMLA



17 SEPTEMBER 2018 TO
27 SEPTEMBER 2018

WORLD TOURISM WEEK CELEBRATION AND SWACCHTA PAKWADA

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WORLD TOURISM WEEK OPENING CEREMONY

India is a nation with a myriad of exotic locations that can leave you spellbound. From the traits of architectural wonders and tranquility of the hills to mesmerizing seas and wildlife experiences, the country has it all. India is not only the second largest tourist marketing Asia after China, but was also ranked 11th in the twenty fastest growing tourism destinations worldwide by the World Travel and Tourism council. It has been since Sept. 1980 that the United Nations World Tourism Organization has been celebrating World Tourism Day to promote awareness among the international community about the importance of tourism and its social, cultural, political and economic value. With such thought Institute of Hotel Management, nutrition and catering technology, Kufri, Shimla celebrated tourism day. It is a one week programme



Caption describing picture or graphic.

PARTICIPATION

The programme was started by the inaugural speech. Speech on importance of tourism for the development of the country. Speech was given by 3rd year student Mr. Rachit Kumar sethi. POWERPOINT PRESENTATION was given by Nikhil singh of 2nd year The program was further proceeded by the regional performances. These regional performances reflected the cultural diversification of our country India. There was a competition among these regional performances. The different performances were Bhangra, Bengali dance, lavani and naati. The first position was bagged by the Bengali dance performed by two girls Anandita and Shrestha of 1st year and the first and second runners up were the Naati performers and the Bhangra group respectively. Students participated in Naati were Sakshi Srivastava, Pragati Arora, urvashi, swareyti, mansi, diksha Sho, vaishnavi and the Bhangra students were Urvashi, Mohit, Harsh and the brinda. Then there was a singing competition among Pulkit Saxena of 2nd year, kush middha and bhaskar kumar of 1st Year. The first position was bagged by Pulkit Saxena and the first and second runners up were Kush Middha and bhaskar kumar. Overall it was a great initiation by the students of the institute toward tourism for all. And whole event was coordinated by Nikhil singh 2nd year and pragati arora 2nd year.

dated from 17th of September to



SWACHH BHARAT ABHIYAN(SBA) 18 SETEMBER 2018

SWACHH BHARAT ABHIYAN (SBA) OR SWACHH BHARAT MISSION (SBM) WAS OFFICIALLY LAUNCHED ON 2 OCTOBER 2014 AT RAJGHAT, NEW DELHI . BY PRIME MINISTER NARENDER MODI TO ACHIEVE THE DREAM OF GANNDHI'S CLEAN INDIA. IT IS INDIA,S LARGEST CLEANLINESS DRIVE TO DATE WITH 3 MILLION GOVT.

EMPLOYEES ,STUDENT,AND COLLEGE STUDENT FROM ALL PARTS OF INDIA PARTICIPATIN IN 4041 SATUATORY CITIES,TOWN AND ASSOCIATED RURAL AREAS.

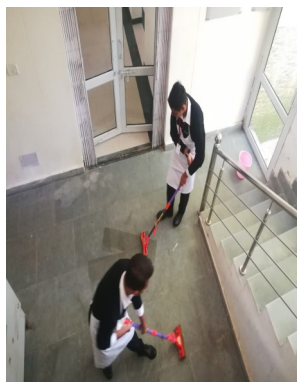
THROUGH ORGANISATION OF SWACHHTA PAKHWADA. THIS YEAR **INSTITUTE OF HOTEL MANAGEMENT,NUTRITION AND CATERING TECHNOLOGY KUFRI,SHIMLA**

ORGANISED A CLEANLINESS PROGRAMME AND GROUP DISCUSSION FOR THE SWACHHATA PAKHWADA.. CLEANLINESS PROGRAMME WAS DONE BY THE 1ST YEAR STUDENTS AS A PART OF THIS CLEANLINESS DRIVE STUDENT HAD TO CLEAN THE WHOLE ISTITEAND FRONT AREA.THERE EACH STUDENT WAS GIVEN A REFRESHMENT IN THE FORM OF BANANAS AND JUICES



GROUP DISCUSSION, 18 SEPTEMBER 2018

.Later a range of session group discussion was held. The topic of the group discussion was WILL CLEAN INDIA MISSION THRIVE? The students participated were tushar raina, nivesh sharma, nabeel Siddiqi, bhavesh jagtap, roshan kumar, Deepak kumar, ashish singh, Rahul dabas, kartikey sharma, palak mehra, vishvesh shukla, avinash Mishra, shivani pandey. The students were adjudged by the Lecturer of Housekeeping dept. Mrs.Sapna Tehraik and front office lecturer Mr. Ishan Negi. Roshan Sharma bagged the first position and the first and second runner ups were Nivesh Sharma and Tushar Raina. Overall though, the discussion was positive because each of them contributed good information and most of us listened with interest when others members were sharing their ideas.



PLANNED INITIATIVES OF GOVERNMENT.

The Government appointed **CPWD** with the responsibility to dispose off waste from Government offices. The Ministry of Railways planned to have the facility of cleaning on demand, clean bed-rolls from automatic laundries, bio-toilets, dustbins in all non-AC coaches. The Centre will use its **Digital India** project in conjunction with the Swachh Bharat Abhiyan to have solar-powered trash cans, which send alerts to sanitation crew once they are full. The Swachh Bharat Swachh Vidyalaya campaign was launched the Minister of Human Resource Development, Government of India by participating in the cleanliness drive along with the school's teachers and students



INDIA IS THE ABUNDANT WITH RICH CULTURAL HERITAGE AND PRESTIGE NATURAL BEAUTY WHICH NOT ONLY ATTRACT FOREIGN TOURISTS BUT ALSO DOMESTIC TOURIST. PARYATAN PARV IS NOT ONLY TRAVEL TO DIFFERENT PARTS OF THE COUNTRY BUT ALSO INVOLVE IN SPREADING THE MESSAGE OF PARYATAN PARV AMONG THE COUNTRYMEN.

AS THE PART OF THE PARYATAN PARV STUDENT OF 2ND YEAR INSTITUTE OF HOTEL MANAGEMENT, NUTRITION AND CATERING TECHNOLOGY, KUFRI SHIMLA FOLLOWED THE EVENT AS ON 18TH SEPTEMBER 2018 BY A NUKKAD NATAK ON "ATHITHI DEVO BHAVA" AT THE KUFRI SPOT AND ALSO SENSITIZED YOUTH ON DOMESTIC TOURISM BY DISTRIBUTING PAMPHLETS.

IN ADDITION, TREE PLANTATION WAS ALSO DONE IN THE FOREST NEAR THE INSTITUTE EACH STUDENT DIGGED THE PIT AND PLANTED ONE TREE GOVERNMENT IN INDIA HAS PLANNED TO PROMOTE TOURISM THROUGH PARYATAN PARV.

On September 18th, 2018 students of Institute of Hotel Management Shimla took an initiative to plant some trees in the Kufri forest and in the campus of the college under the Swachhta Pakhwada week. This event took place under the guidance of Mr. Pradeep and Mr. Yatharth along with the students' coordinator. All the students gathered in the front area of the campus and were handed over the plants and then we headed towards the Kufri forest to plant them. As we reached the forest, all the students started to dig the soil for planting the trees. Then we planted those small plants with all our love and care and then we prayed for the betterment of the environment and our Mother Earth. Then we returned to the campus and planted some more trees in the front area of the campus in order to make our campus a cleaner and a greener one.



TREE PLANTATION SWACHHTA PAKHWADA, 18TH SEPTEMBER 2018

FACTS

1. The tree specie with the thickest bark is the Redwood, its bark can be up to 24 inches thick.
2. The blackest wood in the world is Ebony.



DEBATE, 19TH SEPTEMBER 2018

On 19th of September a debate competition was held in Institute of Hotel Management, Nutrition and Catering Technology on "Is tourism a ~~the competition is a~~ swachhta" with regards to The Tourism Day. The competition was adjudged by Lecturer Mr. Rakesh Verma and Mrs. Puneeta. while Saril Bhardwaj second year student became the best debater. Palak Mehra 1st year was the first runner up and Nikhil Singh 2nd year was the second runner up.



RALLY, 17TH SEPTEMBER 2018



first, all the students and the faculty members gathered at the front area of the campus and were informed all the details about the rally by the incharge (Miss Sapna) Then the rally began with two students holding banner about the rally and other two holding at the end of the rally. Some students took posters detailing the slogans for the rally and some picked garbage bags to pick up litters falling on the road. The rally began from the main entrance gate of the campus and headed towards Chharabra. The students started the rally with full enthusiasm and started to recite the slogans like “DHARTI MATA KARE PUKAAR, AAS PAAS KA KARO SUDHAAR; HUM SAB KA EK HI NARA, SAAF SUTHARA HO DESH HUMARA” in one tune altogether. The passersby stopped and cheered the students for doing such a good job. Some students collected the garbage from the side of the road in the garbage bags. Keeping the distance in mind and walking under the bright sun, the faculty members decided to go back from half the way. So, the rally turned back towards the college but students kept reciting the slogans of the

ACTIVITY



NUKKAD : 19TH SEPTEMBER 2018

ON 19TH SEPTEMBER 2018 A NUKKAD WAS ORGANISED BY 2ND YEAR STUDENTS IN THE KUFRI SPOT ON TOPIC OF “ATITHI DEVO BHAVA “WITH THE REGARDS OF TOURISM DAY..THE STUDENT OF 2ND YEAR PARTICIPATED WERE SANJANA RAJGOPAL ,PULKIT SAXENA ,NIKHIL SINGH,PooJA SANJAY GORE RAHUL KUMAR , RAHUL , PRAGATI ARDRA , SARIL BHARDWAJ AND SAKSHI SRIVASTAVA THIS NUKKAD WERE DONE UNDER GUIDANCE OF MS SAPNA TEHRAIK AND PEMPLATES WERE DISTRIBUTED TO THE LOCAL STAKE HOLDERS AS WELL AS TO THE TOURIST IN KUFRI SPOT.

